

Place orders from **19/09/11** until **22/10/11**
 Run promotion in store from **10/10/11** until **29/10/11**

You spend
£1,161.31
 You make
£2,194.12
 Your return
188.9%

time

On-trade

cash & carry



Courvoisier 6 x 1.5ltr

Buy 1 case and receive
 1 case of Coke 200ml FREE

Club Price	£189.30	Cash margin per case	£393.84
On Trade Sell Price per unit	£3.50	Minimum quantity issued	1 case
Profit on resale	56.0%	TOTAL CASH PROFIT	£393.84
No. of deals to sell	180 deals	Extra quantity required	<input type="text"/>

DEAL INSTRUCTIONS

Sell each double Courvoisier with any mixer for £3.50

please complete

Famous Grouse 6 x 1.5ltr

Club Price	£133.30	Cash margin per case	£425.04
On Trade Sell Price per unit	£3.50	Minimum quantity issued	1 case
Profit on resale	60.0%	TOTAL CASH PROFIT	£425.04
No. of deals to sell	180 deals	Extra quantity required	<input type="text"/>

DEAL INSTRUCTIONS

Sell each double Famous Grouse with any mixer for £3.50

please complete



Bacardi Oakheart 6 x 70cl

Club Price	£68.99	Cash margin per case	£202.81
On Trade Sell Price per unit	£2.00	Minimum quantity issued	1 case
Profit on resale	60.3%	TOTAL CASH PROFIT	£202.81
No. of deals to sell	168 deals	Extra quantity required	<input type="text"/>

DEAL INSTRUCTIONS

Sell as Bacardi Oak & Coke for £2.00

please complete



Jack Daniel's 6 x 1.5ltr

Club Price	£181.99	Cash margin per case	£411.61
On Trade Sell Price per unit	£3.50	Minimum quantity issued	1 case
Profit on resale	65.3%	TOTAL CASH PROFIT	£411.61
No. of deals to sell	180 deals	Extra quantity required	<input type="text"/>

DEAL INSTRUCTIONS

Sell as "Celebrate Jack's Birthday" - Go large with any mixer for £3.50

please complete



Offers Available from 10:10:2011 to 29:10:11

Whats On Offer!

Subject to availability



SMOOOOOTH!
Double Courvoisier
with any
mixer **£3.50**

everyone loves Ron!

BACARDI
OAKHEART
& COKE

£2

applies to single measure



Offers Available from
10:10:2011 to 29:10:11

Whats ON offer!

Subject to availability



SMOOOOOTH!
Double Courvoisier
with any
mixer **£3.50**

everyone loves Ron!

BACARDI
OAKHEART
& COKE

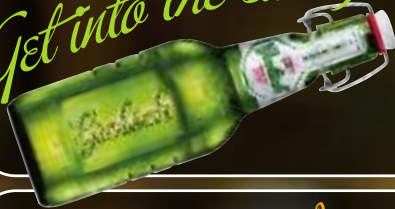
£2

applies to single measure



Get into the swing!

2 Bottles
for **£5.50**



Show me the way to Amaretto...

2 single
Amaretto & Coke's **£5**

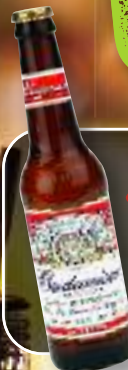


250ml glass of
Mango Juice
over ice **£1**



+ = **£3**

applies to 275ml bottle



Need a Buddy...
get two! Buy 1 get
one FREE

each 330ml bottle
normal price £3

ECHO FALLS
TWO LARGE
GLASSES
£3.50

applies to
187ml bottle



DOUBLE
FAMOUS
GROUSE **£3.50**
with any mixer



2x £3

applies to 300ml bottles

"QUICK FIX"

J20



£1.50

with any flavour of
Walkers Crisps

applies to 275ml bottles
& 34.5g crisps



"Celebrate Jack's Birthday"

Go large with
any mixer **£3.50**

CIDER two FOR 3
£5

applies to 568ml bottle



any two
packs **£1.20**

applies to 34.5g bag

DRINKAWARE.CO.UK